**Diversity Recruitment**

***Specialist Recruitment Service – Creating Social Innovation***

**About Diversity ……**

**At Diversity Recruitment we understand each business is unique with individual needs and changing professional environments. Whether you are a fast paced corporate enterprise or a small business hiring your first employee, we can accommodate your hiring needs, anywhere and anytime.**

**We are passionate about Social Innovation – we offer the following services to create positive change in our society:**

* **Diversity Recruitment**

**We offer a recruitment service that not only delivers more bang your buck, but also contributes to creating Diverse workplaces.  We are passionate about the benefits and values truly diverse workplaces create and we see this as the way forward for successful businesses. Diverse workplaces encompass acceptance and respect and this creates positive change and impact within our communities and society. To further create social change 15% of the fees charged for our recruitment services will go towards establishing #*LegUp* a Social Enterprise which provides mentoring and financial assistance to unemployed youth with a viable Social Enterprise idea.**

**We adopt the following principals as part of our Recruitment Service Delivery Model:**

* Promotion and advocacy for Workplace Diversity
* Assistance with fulfilling workplace diversity targets and objectives
* Facilitation of partnerships and linkages with other workplace diversity organisations
* Adoption of Workplace Diversity recruitment principals into all our recruitment processes

Ethical based Recruitment Company that adopts Diversity Recruitment principals into its recruitment techniques (Gender, Disability, Culture and linguistically diverse, LGIBT, Socio Economic). Strong advocates for gender equality.

Pricing point is cost competitive and includes IQ and DISC testing.

* Market diversity focus to small, medium and large employers through Linked in, direct contact and mail outs.
* Payment plans and whole recruitment offered to eligible businesses.
* Free conference promoting Diversity and offering cross promotion to organisations.
* Advocates and cross promotion re. Diversity
* 15% of fees go towards establishment of NFP social enterprise which seeks to engage eligible ‘at risk’ young women into social entrapeunerships initiatives.

Timeline:

0 – 3 months

Aim:

* Structure and website planned and established
* Communications with major banks, WGEA and other relevant partnership orgs.
* Event for March 16 planned and marketing commenced – increasing at 10% thereafter

Concept – Confidence and engagement programs

Delivery of programs designed to increase confidence in women (holistically) – sell to employers

* think WGEA women intuitive training reporting
* NAB financial confidence program – work together opportunity
* 15% towards trust

Delivery of confidence program to young women –secondary college – funding opportunities (could just go youth)

Concept – young women social enterprise

* Funding from recruitment and confidence programs
* Crowd funding